

WE ARE
ONE

KIPP MINNESOTA'S 2023 ANNUAL GALA

2023 SPONSORSHIP OPPORTUNITIES

ABOUT KIPP MN

KIPP Minnesota (KIPP MN) is a public charter school in North Minneapolis committed to addressing the equity gap in education, building strong community partnerships, and providing training and schooling opportunities for teachers and staff.

OUR MISSION

Together with families and communities, we create joyful, academically excellent schools that prepare students with the skills and confidence to pursue the paths they choose—college, career, and beyond—so they can lead fulfilling lives and build a more just world.

KIPP MN launched in 2008 and is affiliated with the National KIPP Foundation, which consists of over 280 public charter schools across the country. In the 2022-23 school year, we will educate approximately 450 K-8 students at two North Minneapolis campuses: KIPP North Star (K-8) and KIPP Legacy (K-5). KIPP MN's 100 full-time staff—including an educator team that is 70% BIPOC*—educates a student body that is 99% BIPOC, 92% who receive free and reduced lunches, and 15% who have experienced homelessness or housing mobility. As a network dedicated to delivering educational excellence to under-resourced communities, we see students emerge as leaders ready to pursue their chosen path.

*BIPOC stands for Black, Indigenous, & People of Color



KIPP NORTH STAR 5034 Oliver Avenue N, Minneapolis 55430
KIPP LEGACY 2620 Russell Avenue N, Minneapolis 55411

development@kippminnesota.org | www.kippminnesota.org

 **KIPP:MN**
PUBLIC SCHOOLS
TOGETHER, A FUTURE
WITHOUT LIMITS

2023 SPONSORSHIP OPPORTUNITIES

As we enter the 2022-23 school year, KIPP MN seeks support for the following academic and learning environment initiatives:

OUR INITIATIVES

Instructional Coaching: Culturally responsive teaching is essential for teacher/student relationships that foster learning. Our goal is for teachers to grow in knowledge, relationship, and educational quality with internal supports that foster professional development.

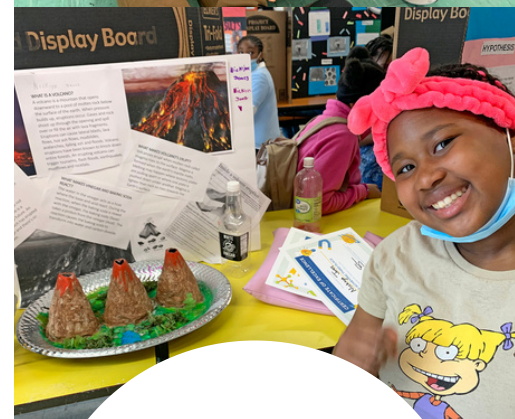
Literacy Revolution: Across our campuses we are taking steps to address literacy barriers early in students' lives. This includes:

- Implementing specific curriculum and reading instruction
- Dyslexia coaching for staff to be able to identify and support students with dyslexia
- Conducting dyslexia screening for all incoming Kingergartners though Grade 2 students

Amplify Science: To provide students with excellent education, KIPP MN desires to spark students' interest in STEM from a young age. This programming makes science relevant, accessible, interesting, and challenging to students while equipping them to use critical thinking skills and teamwork to solve contextualized problems and gain confidence in their STEM abilities.

Student-Centered Support: KIPP MN is committed to designing student-centered supports that focus on social and emotional regulation, healing, and sustained emotional balance. In collaboration with our community-based partners we are forging a path where students can receive wrap-around supports.

KIPP Forward for Grade 8 Students: As part of our mission to prepare students for their futures, KIPP MN offers individualized academic, social, and financial counseling that supports our current Grade 8 students as they transition to high school, with the ultimate goal of increasing high-school readiness and supporting student's goals through high school and beyond.



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2023 KIPP MN EVENT

WE ARE ONE | MARCH 25, 2023



WE ARE ONE ANNUAL GALA

SATURDAY
MARCH 25, 2023
5:30-7:30PM

AT WESTMINSTER HALL
1200 Marquette Avenue
Minneapolis, MN 55403

Join us for our annual fundraiser as we come together to instill hope and inspire action as we venture to narrow the educational and professional gap present among BIPOC communities. The gala will consist of a social hour, formal dinner, dynamic keynote speaker Kinnari Patel-Smyth (*President of KIPP Foundation*), and conclude with headlining entertainment from Nachito Herrera and Havana Jazz All Stars.

FEATURING



KEYNOTE SPEAKER
Kinnari Patel-Smyth
President of KIPP Foundation



ENTERTAINMENT
**Nachito Herrera and
the Havana Jazz All Stars**

SHANA FORD
KIPP MN CEO



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KIPP MINNESOTA'S 2023 ANNUAL GALA

SPONSORSHIP BENEFITS

WE ARE ONE | MARCH 25, 2023

SPONSORSHIP DEADLINE IS DECEMBER 16, 2022

\$25,000

PLATINUM SPONSOR
(6 TICKETS)

LOGO W/HYPERLINK ON:

- Email Marketing
- Website
- Thank You Email

MEET & GREET WITH:

- KIPP MN CEO & CAO
- Keynote Speaker*
- Entertainment

LOGO DISPLAYED ON:

- Event Podium Banner*
- Photo Op Banner
- Branded Event Gift
- Event Program
- Event Slide Deck
- General Event Signage
- Printed Mailings
- Social Media Posts
- KIPP MN Annual Report

\$20,000

DIAMOND SPONSOR
(5 TICKETS)

LOGO W/HYPERLINK ON:

- Email Marketing
- Website
- Thank You Email

MEET & GREET WITH:

- KIPP MN CEO & CAO*
- Entertainment*

LOGO DISPLAYED ON:

- Photo Op Banner*
- Branded Event Gift*
- Event Program
- Event Slide Deck
- General Event Signage
- Printed Mailings
- Social Media Posts
- KIPP MN Annual Report

\$15,000

GOLD SPONSOR
(4 TICKETS)

LOGO DISPLAYED ON:

- Email Marketing
- Website
- Printed Mailings*
- Social Media Posts*
- Event Program*
- Event Slide Deck
- General Event Signage
- Thank You Email

NAME DISPLAYED ON:

- KIPP MN Annual Report

*Represents additional benefits offered with next sponsorship level

ADDITIONAL RECOGNITION (FOR PLATINUM / DIAMOND / GOLD SPONSORS)

Submit your own personalized ad slide for display during our pre-event slideshow.

\$10,000

SILVER SPONSOR (3 TICKETS)

LOGO DISPLAYED ON:

- Email Marketing
- Website
- Thank You Email
- Event Slide Deck
- General Event Signage

NAME LISTED ON:

- Printed Mailings*
- KIPP MN Annual Report

\$5,000

BRONZE SPONSOR (2 TICKET)

LOGO DISPLAYED ON:

- Email Marketing
- Thank You Email
- Event Slide Deck

NAME LISTED ON:

- Website
- General Event Signage
- KIPP MN Annual Report



KIPP MINNESOTA'S 2023 ANNUAL GALA

SPONSORSHIP FORM

WE ARE ONE | MARCH 25, 2023

SPONSORSHIP DEADLINE IS DECEMBER 16, 2022



SPONSORSHIP CONTACT

Sponsorship Level: \$25,000 \$20,000 \$15,000 \$10,000 \$5,000

Company: _____ Contact Name: _____

Address: _____
(Address must match billing address)

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

PAYMENT DETAILS



BY MAIL

Please make checks payable to KIPP Minnesota and enclose with completed sponsorship form.

Check enclosed



ELECTRONIC

Please email Mirdalys Tweeton at development@kippminnesota.org to receive our secure online payment option.

Electronic Payment Requested

SUBMISSION INFO

Submit application and payment by December 16, 2022

Mail completed form to:

KIPP Minnesota
C/O Mirdalys Tweeton
5034 Oliver Avenue N
Minneapolis, MN 55430

OR Email completed form to:

Mirdalys Tweeton at
development@kippminnesota.org



For more info or questions, please contact:

Mirdalys Tweeton at (612) 325-1698 or development@kippminnesota.org